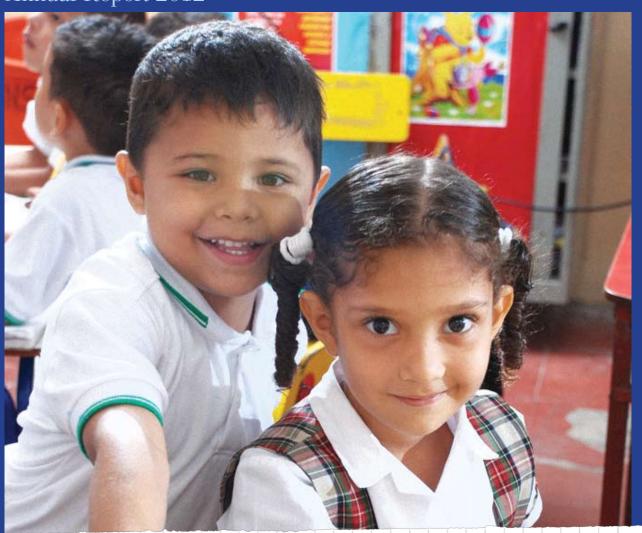
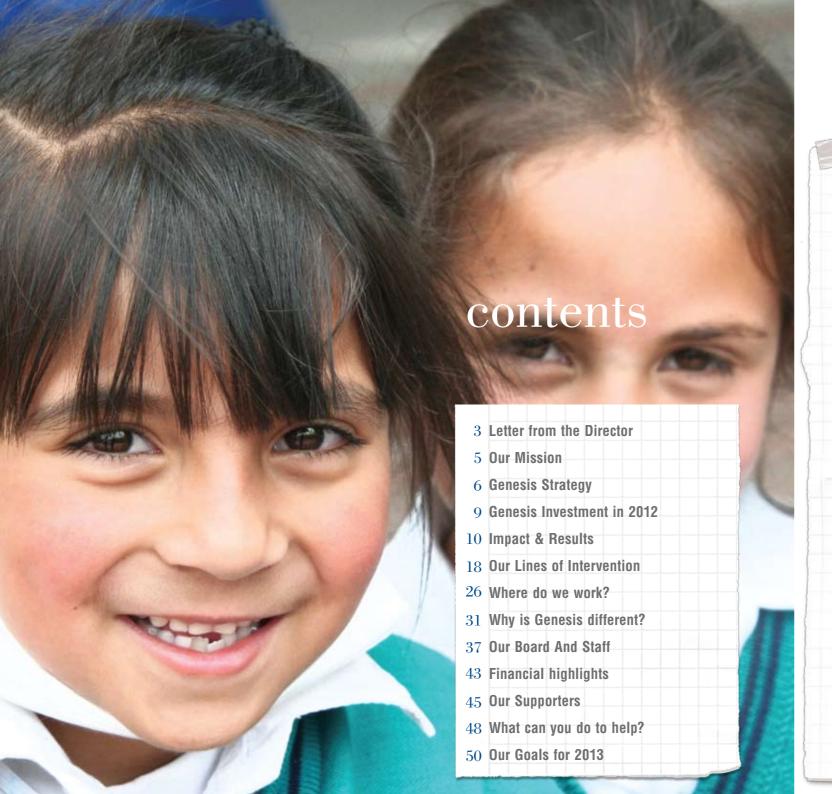
Annual Report 2012



Transforming the Way Colombian Children Learn



Letter from the director



Cristina Gutiérrez de Piñeres
Executive Director

I am happy to report that 2012 has been another outstanding year for Genesis and especially for the development of our project portfolio. Not only did we end the year on a particularly strong note, we are also very excited about opportunities for our future expansion and impact.

To begin with, we have made significant connections with both private and public partners, allowing us to consolidate and replicate the "macroprojects" in our portfolio. Two of our four macroprojects in particular— First Learning Steps and Palabrario & Numerario—have had great success, moving beyond the pilot phase to become anchors in the Genesis portfolio, and are now being implementated in a number of schools throughout the country.

First Learning Steps (FLS) is a comprehensive approach to early childhood education developed in alliance with the Corporación Infancia y Desarrollo since 2009. FLS has now become a highly lauded program that has earned the recognition and support of both the national government and prívate instituions. Through our alliance with the government and its national strategy "De Cero a Siempre", as well as our funding partnerships with private organizations such as Fundación Bancolombia, we have expanded its impact to 23 centers in 2 departments. FLS was also fully evaluated in 2012, and in the coming year we will be improving certain aspects such as the program's evaluation system, information management, staff training, and technology infrastructure.

PALABRARIO & NUMERARIO is a program designed to improve the reading, writing and math skills of teachers and students from

preschool to fifth grade developed in alliance with Fundación Corona in 2006. Since then Palabrario & Numerario has grown significantly, consolidating the methodologies and materials of two smaller pilots into a single program, allowing for its successful scaling and replication. Currently we are working with four local partners committed to executing Palabrario & Numerario in a 4 regions throughout the country.

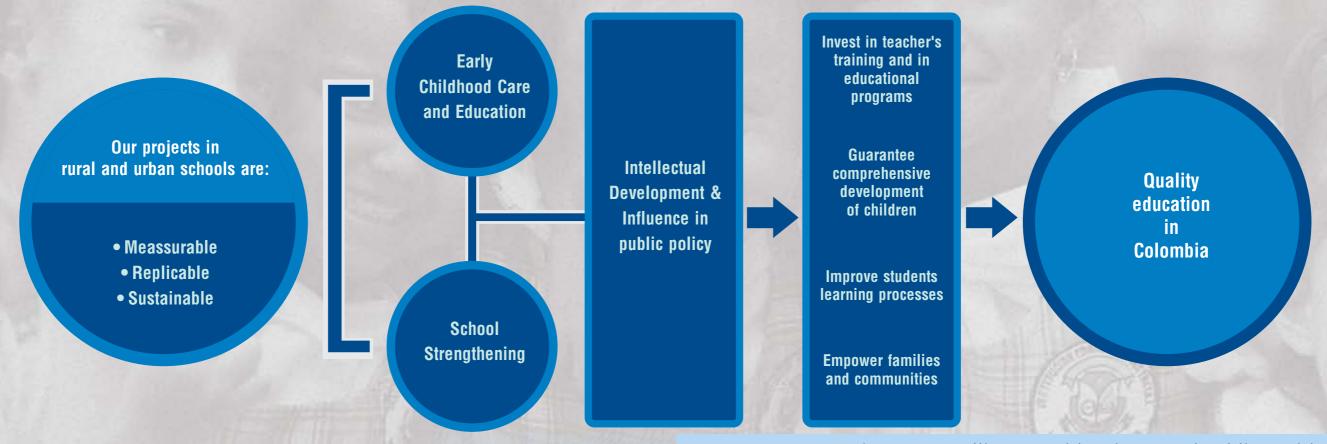
Taken together, these processes are essential to achieve our ambitions for growth and expansion. Our goal is to continue to scale up our other macroprojects where possible, using our own resources as well as leveraging resources from our strategic partners. We also want to work to impart our knowledge and methods to other organizations that share the same goals, allowing them the opportunity to build their own capcity and resource base to implement our programs themselves. This last option in particular is our main goal for 2013, as we firmly believe that the best way to increase our impact is to help and empower others to carry out similar work.

As always, we could not have accomplished any of this without the support and faith of our entire network —individuals, organizations, companies, public institutions and everyone else who believes in our mission to increase access to quality education for all children in Colombia. We thank you for your support, and invite all of you to continue on our journey, as Genesis continues to grow and achieve our incredibly important goals.

Thank you again, and we look forward to a successful 2013



Genesis Strategy



Long term alliances with private and public entities

Invest a minimum of \$1 million dollars in its portfolio. Match its resources \$1 - \$1





Impact & Results





15.38%

of our projects received public funding.



15.38%

of our projects were replicated in more than one region.



23.08%

of our projects
were implemented
in alliance with
public and private
organizations.



15.38%

of our projects were expanded to other cities and municipalities.



69.23%

of our projects were expanded to new schools.



100%

of our projects were evaluated and adjusted accordingly.

Results

January

For the second consecutive year,
Genesis was one of the ING Miami
Marathon's official charities. We had
a team of 70 runners and raised a
total of USD \$16 946 to support First
Learning Steps, a comprehensive early
childhood care and education program
that encourages the development of
children in their early years.

February



March



April

Genesis partnered with the company
Natura Cosméticos, which contributed
USD \$ 91,666 for Palabrario &
Numerario in Cartagena and Medellín.
Palabrario & Numerario works to
improve reading, writing and math
competencies
for students and
teachers from
preschool to
fifth grade.

May



June

Genesis signed an agreement with Fundación Colombina, which agreed to support Palabrario & Numerario in Cauca. Source of Hope Foundation renewed its support to First Learning Steps



July

First Learning Steps (FLS) was included as part of "De Cero a Siempre" the national early childhood policy initiative that is part of the government's commitment to provide comprehensive attention to children in their early years



August

The Genesis team traveled to Pueblo
Viejo, Magdalena with the First Lady of
Colombia, Maria Clemencia de Santos,
the Ministers of Education, Health and
Culture; and the National Director of the
Colombian Institute for Family Welfare
(ICBF) to visit one of our **FLS centers**.
The Presidential Committee officially
recognized FLS as a successful model for
early childhood education and community
development, and declared that it be
used as a point of reference for other
organizations working in early education.

September

As part of our ongoing efforts to create strategic alliances with the public sector, the Colombian Presidential Agency for International Cooperation (APC) contributed USD \$99,683 to First Learning Steps and \$58,300 to Learning to Learn.



October



November

First Learning Steps started operating *Modalidad Familiar*— a program that focuses on the household taking into account the unique cultural, economic and geographic needs of each region, as well as the special circumstances of individual children and their families.

Corporación Infancia y Desarrollo

signed contracts with ICBF through 2014 to continue implementing First Learning Steps.





November

Genesis partnered with the Ministries of Education, Culture and Health & Social Welfare (ICBF); UNICEF; and the foundations Saldarriaga Concha, Exito and Bancolombia to launch an initiative that encourages public/private cooperation and resource sharing to implementation of the early childhood care and education national public policy.

For the sixth consecutive year
Genesis hosted the annual fundraising
gala BeLive, along with Give to
Colombia, Formula Sonrisas and Art
Nexus. The event was attended by
over 550 guests at the JW Marriott
Marquis in Miami, and raised a total
of \$556.461.

Fundación Bancolombia joined CDI and ICBF as a supporter of First Learning Steps, approving a donation of USD \$163,087 to support the program in the departments of Magdalena and Nariño.

December

We launched a year-end campaign to raise funds for FLS and we raised \$ 9,302 from private donors.





Our Lines of Intervention

Today, Genesis Foundation is committed to implement a diversified portfolio of long-term projects that seek improvements along three lines of intervention: early childhood education; teacher training and curriculum development; and public policy.



Early Childhood Care & Education

Increasing access to early childhood education is one of the top priorities of the current government in Colombia. Right now, only 24% of children under 5 have such access, and the national strategy "De Cero a Siempre"* was designed to guarantee that all preschool aged children in Colombia-1.2 million boys and girls—are offered quality educational choices, regardless of their economic or social circumstances.

"De Cero a Siempre" is a groundbreaking and ambitious initiative that fulfills the national commitment to protect the rights of children, and aims to increase cooperation among private and public institutions to make early childhood education a priority for all.

Our program First Learning Steps (FLS) is a comprehensive early care and education model—closely aligned with the goals of "De Cero a Siempre"—that targets children under 5, and also fosters development in the marginal urban areas of the country in which it operates. In 2012 FLS reached 1,602 children, 1,230 families, 120 pregnant mothers and 83 teachers (including community mothers), 31 pedagogical assistants, 56 people that help with general services and 27 additional professionals (trainers, social workers and teachers), in underserved comunities in the Departments of Magdalena and Nariño.

The success of FLS has shown that early intervention in education for all stakeholders—parents, teachers and students—is ultimately also an incredibly effective strategy for mitigating poverty, inequality and violence. Genesis is committed to continue working with the government to reach the goals laid out in "De Cero a Siempre" to equip children in their early years the tools required to grow, learn and succeed.

*De Cero a Siempre national strategy



School Strenghthening

In 2010, within the framework of the government program "Calidad para la Equidad", the Ministries of Education and Culture developed a national plan to encourage a culture of reading and writing among underserved populations, with the goal of furthering social inclusion and developing the skills of citizenship*.

Program objectives include implementing strategies to improve reading and writing skills in schools; train teachers and instructors to work on their own literacy skills so they can better help students; and foster community involvement and support. The ultimate goal is to equip all 6,900 educational institutions in the country with libraries that offer books and other literacy materials in both print and digital formats, and to have trained 35,000 teachers by the end of 2014.

This endeavor does not just extend to the language arts. According to the Ministry of Education and results from the national SABER standardized tests in 2009—over 65% of 5th and 9th grade students tested did not achieve the minimum score in language competencies. In mathematics, only 25% of 5th grade students and 22% of ninth graders reached the minimum score.

Reading, writing, and mathematics are, or should be, inseparable. Genesis is aligned with the government's goals in this area by supporting programs that improve applied math and reading skills in children and teachers in underserved communities. Two examples of such programs are:

- 1) Palabrario & Numerario, which seeks to improve reading, writing and math competencies of students and teachers from preschool to fifth grade. Using a curriculum that is comprehensive and employs real world examples, *Palabrario & Numerario* is currently reaching 61,573 children and over 2,000 teachers in more than 190 schools throughout the country.
- 2) Learning to Learn, a playful pedagogical model that seeks to strengthen reasoning among students by employing curriculum and classroom techniques that develops logical thinking. Learning to Learn currently reaches 1,800 children and 60 teachers in 10 schools in Medellin.

*Colombia Aprende, Ministry of Education



Intellectual Development & Public Policy

In addition to our programmatic work, Genesis Foundation also works to influence policy changes in the public education sector in Colombia, specifically to support a culture of teacher evaluation and to align our projects with high international standards, in accordance with the law.

In 2012 Genesis formed an alliance to improve the implementation of the early childhood care and education national policy with the Ministries of Education, Culture, Health & Social Welfare: ICBF: UNICEF: and the Saldarriaga Concha, Éxito and Bancolombia foundations. This is a unique public/private partnership that pools knowledge and resources to implement policies in line with "De Cero a Siempre" at a national level— and define guidelines to improve the strategy in order to offer all preschool aged children quality care, education and attention, regardless of their economic, social or family circumstances.

Genesis is part of this joint commission, created for the purpose of increasing cooperation between public and private sectors to:

- a) Technical assistance to implement the early childhood care and education policy in the territories
- b) Intellectual development with a differential approach
- c) Training of educators and social workers

Ultimately, the alliance wants to establish and maintain active communication between national and local entities, so that work is aligned and strategies are in place to take into account the diverse needs of children and communities in various parts of the country. Respect for diversity is crucial to the success of this endeavor, and those involved with educating children in their early years must be trained to recognize the important impact that factors like race, gender and social circumstances have on long-term development.



Category	Project-Name	Partner	Reach	Description
Early Childhood Education	First Learning Steps	Corporación Infancia y Desarrollo (CID), Fundación bancolombia APC, ICBF Source of hope	Magdalena & Nariño	In 2009 Genesis & CID developed a comprehensive program that falls in line with national policy in seeking to promote a culture of early childhood care and education in low-income communities
	Primeros Pasos hacia la Excelencia	Fundación Promigas	Atlántico	Supported since 2008. Strengthens teaching practices and provides nutritious student lunches in 20 public schools throughout the Department.
	Atención Integral a la Primera Infancia- AIPI	Min. Educación, Cultura, Protección & Salud, ICBF, Fundaciones Éxito, Bancolombia, UNICEF & Saldarriaga Concha	National Impact	Works within the framework of the national strategy "De Cero a Siempre" by creating a public/private alliance for the implementation of early childhood education policy.
	Preescolar Genesis	Fundación Estructurar	Santander	Founded in 2006 as a preschool. Now, it also works to incorporate art as a key component in early childhood education and development (annual investment).
	Learning to Learn	CINDE JPMorgan, APC	Antioquia	In 2008, Genesis and CINDE developed an innovative program that aims to improve critical thinking, and strengthen language and math skills for preschool and grade school aged students.
	Palabrario & Numerario	Fundación Corona & Negocios Corona Operated by: F. Carvajal, U. Antioquia, F. Mamonal	Antioquia, Bolívar, Valle del Cauca, Cauca	Designed in 2006. Aims to improve reading, writing and math skills by focusing on teacher training. Has been implemented in more than 260 schools in throughout the country.
	Juventud, Educación y Desarrollo Rural	Fundación Manuel Mejía	Santander	Aims to improve rural education and offer opportunities for community development among marginalized youth.
	Jóvenes + Emprendedores	Fundación Promigas & Fundación Actuar	Guajira	Started in 2008. Seeks to improve vocational training and provide opportunities for entrepreneurship among high school students. Reaches 600 students and runs 60 micro-business initiatives in 20 schools in Baranquilla. It will be replicated in 10 schools in Guajira in 2013.
School Strengthening	Escuelas que Aprenden	Fundación Promigas Fundación Terpel	Huila, Norte de Santander & Córdoba	Supported since 2011. Pilot program destined to improve school administration, and provide teacher training in math and reading in 30 schools
	Proyecto de Fortalecimiento Institucional- MAGIA	Fundación Mamonal	Bolívar	Started in 2008. Works to foster cooperation and strengthen ties between schools, families and local communities. Now operating in three schools.
	Corporación Educativa Huellas de la Esperanza	Fundación Huellas	Atlántico	Started in 2007. Works to strengthen classroom techniques, and trains teachers to be more flexible and responsive to student needs. Implemented now in two schools.
	Intervención Integral en Calidad Educativa y Desarrollo de Base	Save the Children - F. Corona, Smurfit, Caicedo Gonzales, Promigas, Mamonal, RedEAmérica	Valle del Cauca & Bolívar	Pilot project that aims to develop a comprehensive model of quality education in concert with NGOs, schools and other local community actors.
	Enseña por Colombia	Enseña por Colombia, JP Morgan, Alejandro Santo Domingo & OBA	Bogotá, DC	Started in 2011. Places recent college graduates and young professionals in low income schools for two years, with the goal of creating future leaders and advocates for quality education (annual investment).



Category	Project-Name	Partner	Reach	Description		
Public Policy & Intellectual Development	SEMA	Dividendo por Colombia - Corpoeducación	National	Operating from 2008 – 2012. Established and validated an evaluation system for graduates of the preschool program Aceleración del Aprendizaje.		
	Factores asociados a la calidad	Corpoeducación - F. Promigas, Luker, Carvajal, Corona	National	Started in 2006. Research project executed in alliance with other foundations to share best practices and develop a standardized system to evaluate school performance.		





Why is Genesis different?

To achieve our goals, Genesis Foundation employs the following results-based pillars that allow us to stand apart from other organizations working in the education sector:



1. Training and Curriculum Development

This pillar applies to teachers as well as to students. While Genesis Foundation works to increase quality education for our core beneficiaries—children—we also make an enormous effort to expose teachers to more innovative classroom methods and creative curriculum options. This approach, above all, is what differentiates Genesis from the rest: we seek to transform the way children learn, the way teachers teach, and the way schools function all for the benefit of enhancing equality, introducing higher standards, and improving the education system overall.

0000000000000 2. Long Term Partnerships

Genesis Foundation seeks to develop complementary partnerships with businesses, organizations and government agencies that will enhance our operational effectiveness with technical and/or financial support. For this task we look mostly to institutions and individuals who have a strong stake in Colombia, its people and its future, with the firm belief that the most committed supporters are those who can also share and benefit from our success in the long-term.

70000000000000 3. Leveraging Funds

Genesis Foundation is strongly committed to enhancing its own endowment with additional investments from other public and private sources, in the United States and in Colombia. This commitment in turn deepens the dollar value of each contribution: for every US\$1.00 invested, Genesis is also able to leverage an additional US\$4.00



4. Intellectual Capital and Influence on Public Policy

Genesis Foundation also affects public education policy by replicating teacher training methods and curriculum; sharing best practices; and creating networks and linkages among its schools and partners. This approach broadens our impact by sparking change at the grassroots, and encouraging co-operation and transparency among local institutions.

5. Replicable, Measurable and Sustainable

One of our most successful achievements over time is the fact that all projects supported by Genesis Foundation have the potential to be implemented nationwide. We have worked hard to ensure that our results are measurable, according to reasonable standards defined in advance. The Foundation also invests a significant portion of time and resources into project evaluation and impact -assessment. This is done for the sole purpose of sharing knowledge and establishing best practices, so our partner organizations can develop capacity, become sustainable, and ultimately build their own partnerships with other complementary stakeholders.



Our Board And Staff

Board of directors

Carolina Esquenazi-Shaio, President
Susan Mayer, Treasurer
Herbert Selzer, Secretary
Juan Carlos García
Jaime Bermudez
Andrea Lawson Gertsacov

Emeritus Directors

Cristina Gutierrez de Piñeres

Edmundo Esquenazi

Jimmy Mayer

Antonio Puerto

Staff

Cristina Gutiérrez de Piñeres Executive Director – Colombia



As the Foundation's Executive Director, Cristina is responsible for general management; program execution; fundraising management and activities; Board relations; and day-to-day operations in Colombia and the US. Cristina opened the office in Colombia in 2005, and since then has

remained committed to supporting the foundation's successful growth. Before Genesis, she worked as a clinical psychologist in Colombia and New York City, working specifically with vulnerable children and their families. Cristina has also worked with UNICEF in Colombia as a Program Assistant for the Humanitarian Action Department, overseeing the execution, monitoring and evaluation of programs for displaced and demobilized children. Cristina holds a Bachelor of Arts in Psychology from the University of Maryland at College Park and a Master's degree in Developmental Psychology from Teachers College, Columbia University.

Natalia León National Project Coordinator – Colombia



Natalia is responsible for evaluating the Foundation's portfolio, as well as supervising Project implementation. She also helps to manage relationships and networks among donors, grantees and partners, and provides general assistance to the daily operation of the Foundation in Colombia. After completing her Master's Degree in International Cooperation and Development from the Universidad Autónoma de Barcelona and consulting for the Spanish Red Cross, Natalia returned to Colombia to work as the Operations Manager for Fundación Fútbol con Corazón—a local NGO that promotes sports as a tool for development and peace building in vulnerable

communities. Natalia holds a bachelor degree in Science of Education from Universidad Javeriana in Bogotá, Colombia, and has worked as a teacher and teacher trainer in private and public schools in Colombia.

Juan Carlos Reyes Natioinal Project Coordinator - Colombia



Juan Carlos has led initiatives in early childhood education and care for the past five years in both the public and private sectors. Working first for the Ministry of Education, Juan Carlos was directly involved in designing strategies for national education policy, in particular the execution of an ambitious government program to reach 300,000 children under the age of five in underserved areas throughout the country. On the private end, Juan has worked with a number of NGOs, helping them to reorganize and reach greater impact. Juan Carlos joined Genesis as a Project Coordinator, responsible for project evaluation and monitoring, as well as developing and

managing foundational partnerships with public and private entities. He studied Economics and History at Universidad de los Andes, in Bogotá, Colombia, and recently participated in an International Program with Lund University on childrens' rights, and classroom and school management.

Claudia Giardinella Director of Development & Fundraising (PR Specialist) – Miami



Claudia is in charge of developing and maintaining all donor relationships and fundraising activities, both in Colombia and the United States. She works to develop fundraising and communications strategies to attract financial contributions, talent and other resources from individuals, the media, charitable foundations and the government. Claudia received a degree in Broadcast Journalism and International Studies at University of Miami. She first became involved with Genesis Foundation via her work organizing the fundraising initiative, BeLive, and joined the staff full-time in 2011 as the Director of Development & Fundraising (PR Specialist).



Camila Diaz Administrative & Development Manager - NYC



Camila began her career with the Organization of American States (OAS) in Washington D.C., and then returned to Colombia to work as an Account Executive at Dattis, a strategic consultancy firm. Camila started with Genesis Foundation in Colombia as a Program Analyst in 2007, where she was responsible for helping to evaluate and pre-select prospective grantees, as well as monitor and evaluate existing projects. In 2009 Camila moved to NY

to pursue her Master's degree in International Educational Development at Columbia University's Teachers College, while also continuing to work at the Genesis office in New York. In 2011 Camila joined again full-time as the Administrative & Development Manager, which involves implementing fundraising strategies, designing communications materials, and providing support to the Executive Director. In addition to her graduate degree, Camila holds a Bachelor's degree in Political Science and History from Universidad de los Andes in Bogotá, Colombia.

Valentina Morao Intern - Miami



As a Development and Fundraising Intern, Valentina is responsible for researching potential grants, managing our social media presence, and overseeing the daily operations of the Miami office. Valentina started her career as a Project Manager for a non-profit organization in Venezuela, and then moved to the United States. Valentina has a Bachelor's Degree in Liberal Arts with a Minor in Business Administration from the Universidad

Metropolitana from Caracas, Venezuela.



Financial highlights

	Program-related	Administration Related	Total	
SOURCES				
Genesis Endowment	\$400,000		\$400,000	
Sponsors		\$250,000	\$250,000	
Donations (Individuals, Corporations, Events)	\$312,718		\$312,718	
Grantee-Direct Support				
SUB TOTAL	\$712,718	\$250,000	\$962,718	
Interest Income		\$102	\$102	
Prior Year Reserved Balance	\$1′123,075	\$333,635	\$1'456,709	
Total	\$1'835,792	\$583,736	\$2'419,529	
USES				
Grants to Colombia	\$765,525		\$765,525	
MacroProjects				
Events	\$17,893		\$17,893	
Staff		\$264,539	\$264,539	
		\$45,186	\$45,186	
Administrative				
		\$3,713	\$3,713	
	\$783,418	\$3,713 \$313,438	\$3,713 \$1'096,856	
Technology	\$783,418 \$201,000			
			\$1'096,856	



Gift Category	Recognition Name Identified by the Donor		Gift Category	Re	Recognition Name Identified by the Donor		
Summa Cum Laude (\$100,000+)			Honor Roll (\$100-\$999)				
	Genesis Endowment			Ur	nited Way of NYC	David Wigoda	Juan Pardo
	Jim & Marilyn Simons			Ka	aren Eidelman	Derek Sewards	Juan Felipe Muñoz
	Prince Resources LDC			Ju	an Candela	Eduardo Urdaneta	Juan Gervas
	Fundación Bancolombia			Al	exander Furmanski	Fernando Aparicio	Juanita Gómez
	Instituto Colombiano de Bienes	star Familiar (ICBF)		Ar	nabella Murillo	Fernando Echavarría	Julián Iragorri
	Agencia Presidencial de Coope	ración Internacional de Colombia (APC)		Ar	nabella Vegas	Flavia Giardinella	Lilly Scarpetta
Magna Cum Laude (\$50,000-\$99,999)				Ar	turo Roa	Héctor Vizcarrondo	Luis Iván Correa
	Natura Cosméticos			Be	eatriz Salvatierra	Helena García	Marcela Tamayo
	Source of Hope Foundation			Br	uno Carvajal	Hernán Charris	María Gómez
Valedictorian (\$25,000-\$49,999))			Ca	atalina Múnera	Isabella Rizo	Mauricio Jaramillo
(4 3)333 4 3)333	Jimmy and Becky Mayer	Compass Global Investments		Ce	esar Rodríguez	Jennifer Heegard	Mauricio Ramírez
	Drummond	Sompass diodal investments		CI	audio Giardinella	Jorge Segovia	Paola Capellin
	JP Morgan Foundation			Co	onnie Freydell	José Rafael Bernal	Camilo Acero
Cum Laude (\$10,000-\$24,999)	or morgan roundation			Co	onsuelo Scarpetta	José Vicente Vargas	
2411 2444 (\$10,000 \$21,000)	Daniel Roitman		Academic Exellence (\$1-\$99)				
	Mongibello		Adriana	Aristizabal CI	audia García	Jessica Czamanski	Maurizio Acquavell
	Sanford		Alan Sud		audia Giardinella	Jose Yamamoto	Melissa Ramírez
	Protección S.A.		Alejandr		amaso Palacios	Juan Giraldo	Oscar Rodríguez
	Fundación Colombina				aniel Álvarez	Juan Pablo Gómez	Paula Uribe
Dean's List (\$1,000-\$9,999)					aniel Carvajal	Juan Sebastián Rozo	Pedro Merizalde
	Banco Santander	JP Morgan Chase Bank	Alejandr	ro Pedraza Da	aniel Ucros	Juan Vera	Raúl Vera
	Antonio Puerto	Lee Lowenstein	Ana Mar	ıría Muñoz Er	nesto Zerda	Juliana Rodriguez	Ronald Alemán
	Susie Mayer	Fundación Colombianos	Amilcar	Martin Es	steban Pineda	Katalina Bernal	Sandra Duque
	Carolina Esquenazi	en Baltimore	Ana Xim	mena Acosta Fe	ederico Pardo	Luisa Angulo	Santiago Liévano
	Jaime Robledo & Cristina	Quadrant Capital Inc	Ana Mar	ría Gutiérrez Fr	ancine Birbragher	Luis Arauz	Sebastían Merizald
	Gutiérrez de Piñeres	Juan Carlos García	Andrés (Castillo Ga	abriel Serrano	Manuela Fonseca	Silvia Tcherassi
	Lamitech	Juliana Samper	Ángela A	Alonso Gi	ancarlo Terselic	Marcela Uribe	Simón Czamanski
	Petroworks	Alberto Bernal	Ángela S	Sánchez H	ernán Gómez	Marco Aramburo	Stalin Vera
	IQ	Michael Hirschhorn	Bernardo	do Avila H	ernando Padilla	Maria Descrivan	Victoria Chehebar
	Avanxo	Luis Carlos de la Rosa	Carlos N	Matheus H	oracio Rincón	Maria Ochoa	Will Vargas
	Filmtex	Alberto Rios	Catalina	a Silva Ja	nime Lara & Marita Reyes	Martín Giraldo	Yedri Villafañe
			Chae Ke	eefe Ja	avier Neira	Mauricio Moreno	



One time donation

You can support our organization or any of our projects by making a one-time, tax-deductible donation.



Recurring donation

You can schedule a periodic tax-deductible donation to your credit card (per month, quarterly, bi-annually).



Legacy in your will

You can provide a future gift by including our organization in your will or trust.





Introduce us to grantees, partners or prospective donors

You can facilitate introductions to companies or individuals who might be interested in supporting our work.



Host an event in honor of Genesis

You can plan a dinner or a get together in honor of Genesis, and invite your family and friends to learn more about our organization.



Spread the word about our work

Become a Genesis Ambassador in your community by letting others know about our work.



Volunteer at events or special projects

We always need volunteers at our fundraising events. Just contact us to learn more.



Participate in our events

Please join us at our fundraising events and invite your friends as well.



Become our ally

Contact us if you have a specific event or special project that falls within our mission. We are always open to exploring new ways of working together.

Enhance our Visibility

Evaluate
our
Programs
and
Partners

Our Goals for 2013

Share Best Practices

Strengthen
Alliances with
the Public and
Private Sectors

Influence
Public Education
Public Policy





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