This report was written with the help of our girls and boys who are learning to read and write. They are the ones that count on limited educational opportunities but are ultimately the ones that write our history. Genesis Foundation acts as a facilitator of children’s dreams, guaranteeing them a better education. The letters and numbers reflect our everyday work. However, this time they are not telling a fable; they are writing a story: a story that doesn’t include “the end”, but continues for many years with and endless “to be continued”
Our Results in 2016

100,800 students benefited directly from our programs.

1,000 early childhood educative institutions and organizations benefited with our programs in 26 departments in Colombia.

2,797 teachers were trained in our methodologies.

2016 1,300,000,000 COP of own resources were invested in our programs.

$95,500,000,000 Our portfolio reflects a total investment of 95,500,000,000 COP in our programs from allies as well as our own resources.

We were able to transfer the methodology of "Palabracio and Numerario" and "First Learning Steps" to other operating organizations.

100% of Genesis' programs were aligned with public policy.

Since 2.001 we have invested 17,300,000 USD of our own resources in our programs.
Working Methodology

Vital Learning cycle

Early childhood

Transitions for early childhood

Primary School
Early Childhood Education Programs

First learning steps

- 4 departments
- 14,479 children benefited
- 40 centers of children development
- 1,066 teachers and pedagogic advisors
- 5 partners

USD $11,859,486 Total investment
USD $172,414 Genesis Foundation’s contribution

Achievements in 2016
- We have created a new working model with families, community and networks.
- We have continuously trained our teacher staff to improve the pedagogical processes component.
- We have participated in working sessions related with early childhood at the regional level.

Partners in 2016
- Corporación Infancia y Desarrollo.
- Drummond.
- Fundación Bancolombia.
- Instituto Colombiano de Bienestar Familiar - ICBF.
- Tamarin Foundation.
Early Childhood Education Programs

Strengthening

10 Departments

60,885 children benefited

1,001 service units reached

760 teachers and pedagogic advisors

14 partners

USD $19,405,707 Total investment

USD $ 20,000 Genesis Foundation’s investment

Achievements in 2016

- We have transformed 760 educational environments.
- We have strengthened 241 public entities in early childhood integral care (pedagogic model, health and nutrition, family, community and networks administration and finance)
- We have made 9,782 family visits and 6 spaces of qualification of the interdisciplinary teams (legal representative, psychologists, nutritionists or nurses, social workers, educative agents) in the public entities.

Partners in 2016

- Aldeas Infantiles SOS
- Corporación Infancia y Desarrollo
- Departamento Administrativo de la Presidencia de la República
- Departamento Administrativo para la Prosperidad Social
- Fundación Bancolombia
- Fundación Carrulla (Asiotu)
- Fundación Éxito
- Fundación Juego y Niñez
- Fundación Plan Internacional
- Fundación Saldarriaga Concha
- Instituto Colombiano de Bienestar Familiar (ICBF)
- Ministerio de Cultura
- Ministerio de Educación
- Ministerio de Salud y Protección Social
Transitions for early childhood

1 Department
700 children benefited

3 CDIs Centers of early childhood

5 Schools

39 teachers and pedagogic advisors

3 partners

USD $100,171
Total investment

USD $42,723
Genesis Foundation’s investment

Achievements in 2016

Thanks to Transitions Program the teachers and educative agents reached:

- Have identified areas such as literature, speech, and textual production to support the transition of children into elementary programs.
- Have recognized the importance of the integral language and the use of literature to support the development of communicative processes in children of all ages.
- Have implemented evaluative processes to characterize the children and didactic strategies that favor the transition of children in the learning of written language.
- Have raised awareness over the importance to achieve sequentiality in learning processes of children through a curriculum. Evaluating through performance and competitions, giving significance to the pedagogic strategies and facilitating the planning of the educative agents and teachers.
- The program was systematized and is ready to be replicated in different regions.

Partners in 2016

- Alcaldía de Ciénaga
- Fundación Promigas
- Promigas
Primary School Programs

Palabrario & Numerario

9 Departments
24,627 Students
38 Schools
932 Teachers
11 Partners
USD $401,159 Total Investment
USD $148,796 Genesis Foundation's investment

Achievements in 2016

- We have changed the way to teach the reading, writing, and mathematics in the 92% of the schools with which we have worked.
- We have improved the results in language and mathematics competitions in the 72% of the schools with which we have worked.
- We have consolidated the alliance between Mercy Corps, APC-Colombia, and the Genesis Foundation to strengthen the program in Antioquia.
- We have strengthened the program in Antioquia, Buenaventura and Cundinamarca, in Socio-Emotional Learning Skills (SEL).

Partners P&N

- Agencia Presidencial de Cooperación Internacional de Colombia
- Bladex
- Corporación Educativa
- Minuto de Dios
- Fundación Carvajal
- Fundación Corona
- Fundación Scarpetta Gnecco
- Fundación Sociedad Portuaria Regional de Buenaventura
- Universidad de Antioquia
Tierra Mágica

It was piloted in 6 Educational Institutions of Bogota, Medellín and Envigado and relevant adjustments were made to the product and implementation.

Achievements in 2016

- We have finished the three associated products: teachers training tutorial, 15 videogames and an evaluation system that evaluates children’s development.
- We have articulated the program with the standards of the Ministerio de Educación Nacional.
- We made a pilot in 6 schools (Bogotá, Medellín and Envigado) with excellent results according to surveys from teachers and students.

Partners
- Aulas Amigas
- Fundación CINDE Colombia

Juventud rural

2 Departments
182 Students
9 Schools
2 Partners

USD $56,500
Total investment in 2016
USD $35,000
Genesis Foundation’s investment

Achievements in 2016

- We have promoted abilities within school government to monitor the activities about the training, feasibility, execution, and evaluation of the Productive Pedagogical Projects (PPP), in order to strengthen the revolving funds through the implementation of the Method of Monitoring and Participation Evaluation.
- We have evaluated the alliances with local and/or regional organizations to strengthen the execution of the PPP.
- We have realized a curricular integration of the PPP model in all of the educative institutions participants.
- We have designed instruments to create a technical and financial analysis of the PPP in each of the schools participants.

Partners
- Fundación Bancolombia
- Fundación Cerrito
- Fundación Manuel Mejía
Genesis Foundation

Board of Directors
- Jaime Bermúdez - President
- Susan Mayer - Treasurer
- Herbert Selzer - Secretary
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- Cristina Gutiérrez de Piñeres
- Jorge Di Terlizzi
- Margarita Rebbein

Emeritus
- Edmundo Esquenazi (RIP)
- Jimmy Mayer
- Antonio Puerto

Financial Summary
from USA and Colombia

<table>
<thead>
<tr>
<th></th>
<th>Programs USD</th>
<th>Administrative USD</th>
<th>Total USD</th>
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<tbody>
<tr>
<td>SOURCES</td>
<td>$1,541,245*</td>
<td>$332,765</td>
<td>$1,874,009</td>
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<td>EXPENSES</td>
<td>$1,215,138</td>
<td>$281,918</td>
<td>$1,497,055</td>
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*Does not include the reserve from previous years

15 years in service

<table>
<thead>
<tr>
<th>417,000 children supported with our programs</th>
<th>18,000 trained teachers</th>
<th>105 programs and organizations supported</th>
</tr>
</thead>
<tbody>
<tr>
<td>26 departments reached</td>
<td>USD 17,300,000 invested</td>
<td></td>
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Staff
- Cristina Gutiérrez de Piñeres - Executive Director
- Carolina Uribe - Project Manager
- Lucila Cecchi - Development and Fundraising Director
- Patricia Trujillo - Administrative Manager - Colombia
- Jennifer Gerboreux - Administrative Manager - USA
- Naialla Henao - Project Manager
- Karin Kramer - Project Manager
Donors List 2016

SUMA CUM LAUDE (+US$100k+)
- Familia Esquenazi
- Genesis Endowment
- Instituto Colombiano de Bienestar Familiar
- Jim & Marilyn Simons
- Jimmy Mayer

DEAN’S LIST (+US$1k-9k)
- Alomaster
- Antonio Ucrós
- Avanco
- Colegio Nogales
- Cordilleras
- Flory Shelo
- Fundación Carvajal
- Fundación Éxito
- Fundación Ramirez Moreno
- Fundación Scarpetta Grneco
- Greenlight Capital
- IQ Outsourcing
- J.C. Kellogg Foundation
- Juan Candela
- Latam Limited
- Melanie Giegel
- Minipak
- Nobis Foundation
- Petrowork
- Universidad de Antioquia

Magna Cum Laude (+US$50k-99k)
- Corporación Minuto de Dios
- Fundación Bancolombia MPP
- Fundación Éxito
- Piero Dicapua

Honor Roll (+US$100-999)
- Alberto Bernal
- Colegio la Enseñanza
- Colegio Santa María
- David Eichelsohn
- Fundación Nuevo Marymount
- Fundación Scarpetta Grneco
- Gimnasio del Norte
- Guillermo Ochoa
- Heró Selzer
- María José Borrero
- Universidad de Antioquia

Cum Laude (+US$10k-24k)
- Bladex
- Daniel Raitman
- Fundación Bancolombia
- Fundación Éxito
- Sociedad Portuaria de Buenaventura
- Tras La Perla Events

Valedictorian (+US$25k-49k)
- APC Colombia
- Drummond
- Fundación Corona
- Fundación Éxito

Other Donations
- José Vicente Vargas
- Lamitech
- Sanford
- The Compass Global Investments LLC