



Annual Report 2010

10 years

transforming the way colombian children learn

10
years

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Cristina Gutiérrez de Piñeres
Executive Director

This year we are celebrating 10 years of exciting and hard work directed at improving the lives of the most vulnerable communities and children in Colombia. Today, as I reminisce about our history and our work, I can attest to our growth as a leader in the Colombian education sector and of our constant efforts to guarantee that the best quality programs benefit the children in most need.

10 years of working closely with organizations in both Colombia and the United States led us to redefine our role as social investors, strengthening the organization and developing a clearer and better defined investment strategy. In 2010, Genesis decided to focus its long-term portfolio on high-impact, replicable projects, which is why our partnerships with other public and private entities have become so relevant for accomplishing our work and increasing our impact. In this view, we have also chosen to prioritize projects that focus on early childhood education and the strengthening of primary schools.

Our work in 2010 was exhilarating! *First Learning Steps*, one of our MacroProjects, opened a second Community Educational Center in Pueblo Viejo, Magdalena, and continued to operate in Santa Marta, Magdalena, while evaluating and documenting the model. The other MacroProject, *Learning to Learn* also grew strategically this year. Two new schools in Bogotá began participating in the project, which also continues at the schools where it was first implemented in Medellín. These two projects are entering their final phase and will be ready for replication in one year. In addition, Genesis successfully supported 25 projects across Colombia which are aimed at improving the quality of education, benefiting over 79,000 children

Letter from the director

For us, it is very motivating to see how the lives of these children are changing. Through these projects, they experience real enhanced learning opportunities which, we believe, are essential to acquire the skills they need to succeed in life. The stories we hear when we visit the different projects, whether they be from students, teachers or families, are what inspires our work. We hear of these successes on a daily basis, including improved reading and writing skills in students and teachers; students with learning difficulties performing well in regular schools; high school students from the rural and urban areas developing sustainable projects; schools improving their management procedures; children under 5 who had been without access to school receiving comprehensive education; and technology arriving to areas which had previously been without access.

However, this story would have not been possible without the remarkable support of all our donors and partners who once again believed in our work and continued to support what we do. I would like to take this opportunity to express our most sincere gratitude to all of you, and to invite more people to be part of this story. Our dreams are the dreams of children and families living in extremely impoverished communities, and you can help us make these dreams come true.

Finally, I want to acknowledge the hard work of the Genesis team, which is composed of truly committed individuals who love what they do, as do I.

Thanks for your support!



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Our mission

Genesis Foundation supports successful programs aimed at enhancing education. Our purpose is to enable underserved Colombian children to succeed, thus contributing to a more egalitarian society.

Our goal is to distribute a minimum of US\$1million dollars annually among a portfolio of 10 projects and two Macro-Projects. All projects fit into one of two investment lines: Early Childhood Education Programs or Pedagogical Strengthening, with a priority focus on preschools and elementary schools.

We aim to continue replicating high-impact projects that strengthen teachers' skills and help the country better its educational offering, providing opportunities for the most vulnerable populations.

Our philosophy



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Genesis impact in 2010

Genesis Foundation directly impacted 79,024 children in 2010 by donating US\$1.36 million to 27 non-profit organizations through our grant-making program and investing in our two MacroProjects.

In 2010, our two Macroprojects achieved important outcomes that allowed us to continue evaluating, strengthening and adjusting the programs according to their needs, reaching more children. *First Learning Steps* was successfully replicated in Pueblo Viejo, a municipality in the Department of Magdalena, and continued to operate in Santa Marta, Magdalena. In addition, both the materials and teacher training program from *Learning to Learn* were piloted in two new schools in Bogotá, while continuing to work in Medellín. Meanwhile, our local programs strategy was focused on supporting replicable, measurable, and sustainable projects that are developed in alliance with long-term partners. These alliances with public and private entities allowed us to maximize the impact of our investment by providing not only economic resources, but also continuous technical support to the organizations and programs we support.



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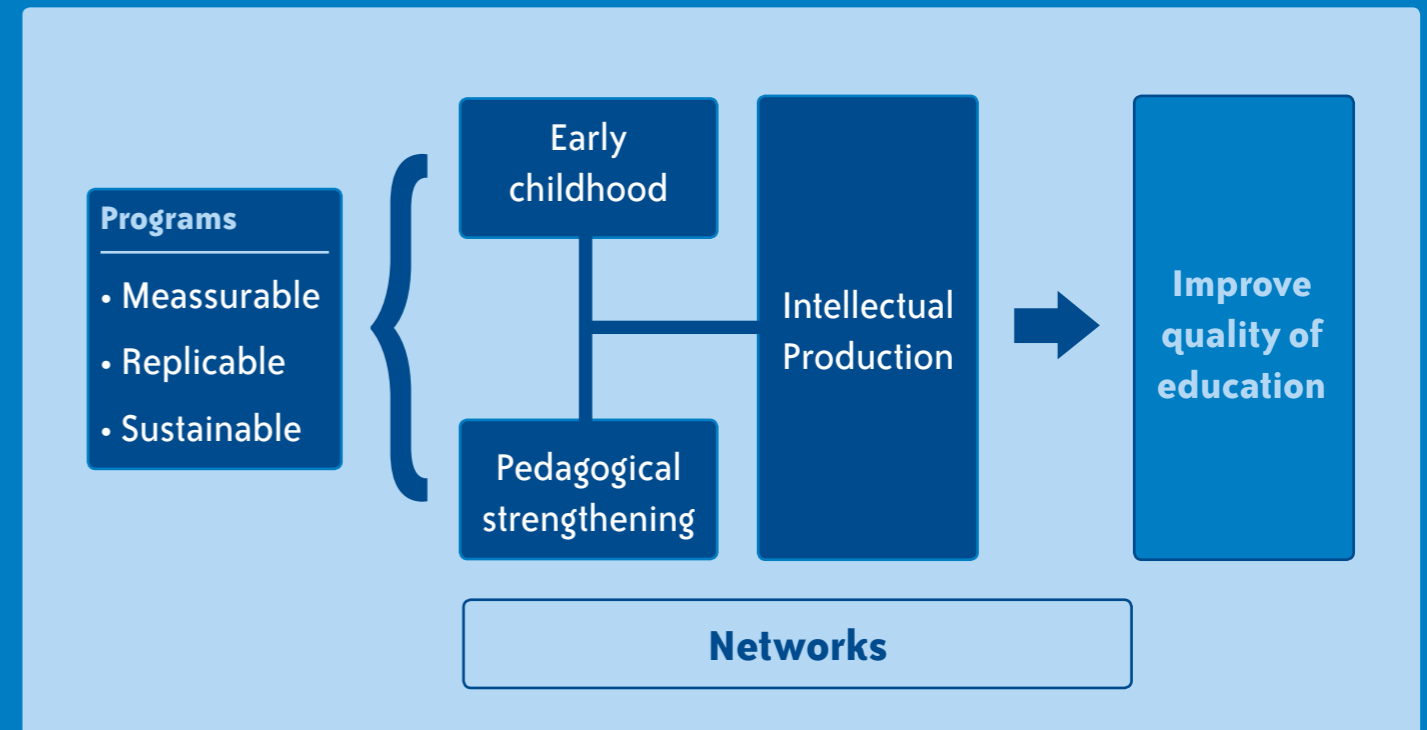
Genesis strategy

The Genesis Foundation enables underserved Colombian children to have quality education by supporting measurable, replicable, and sustainable programs within two intervention lines:

- Comprehensive early childhood education programs (0-6 years of age)
- Strengthening pedagogical programs (i.e. training teachers, implementing curriculum changes, improving management skills) primarily in preschools and elementary schools

While supporting these projects, Genesis also seeks to positively influence the Colombian education sector by disseminating best practices and know-how. We do this by 1) developing quality models for the private and public sector for teacher training, pedagogical approaches, infrastructure standards, and school management; and 2) fostering a culture of evaluation among the education community. Furthermore, we make sure that the projects we support are in alignment with public policies.

Photo: Fundación Promigas



Genesis investment in 2010

- Served 79,024 children
- Donated us \$1,357,076 to 27 grantees

Genesis invests 100% of its human and economic resources in providing quality and innovative learning opportunities for underprivileged Colombian children.



Colombia programs

I. Early childhood Projects

Project Name	Operator	No. of children benefited	Description - Preschool	Location
Primeros Pasos hacia la Excelencia	Fundación Promigas	1.200	Implementation, in 10 public schools, of a program aimed at strengthening pedagogical and nutritional aspects of the preschools in alliance with Fundaciones Corona, Exito, Bancolombia, Nacional de Chocolates and Promigas.	Atlántico
Preescolar Genesis-Estructurar	Fundación Estructurar	130	Provide general operating support for the preschool established in 2006 thanks to Genesis' support.	Santander
First Learning Steps- MacroProject	Corporación Infancia y Desarrollo	382	Genesis partnered with Corporación Infancia y Desarrollo to develop and assess an Early Childhood Care and Educational program that promotes the protection of children's rights as well as local development in marginal areas in Colombia. The aim is for this program to become a replicable and sustainable model at the national level.	Magdalena

II. Pedagogical Strengthening

Project Name	Operator	No. of children benefited	Description - Schools	Location
Palabrarío & Numerario	Fundalectura / Universidad de Antioquia / Fundación Carvajal	65,050	Palabrarío seeks to improve teachers' and children's reading and writing competencies, while Numerario seeks to improve mathematics and logic competencies. This project was conceived and developed in partnership with Fundación Corona and Negocios Corona and has the support of various regional partners.	Cundinamarca, Antioquia and Valle del Cauca
Juventud, Educación y Desarrollo Rural	Fundación Manuel Mejía	3,103	Juventud Rural is an educational model designed for use in rural areas that equips high school students with the skills to succeed in the rural environment by creating sustainable agricultural projects. The model was implemented in Casanare, Putumayo, Huila, and Cauca, and is currently being developed in 2 schools in Cundinamarca and 5 schools in Arauca. In Arauca, it is developed with the support of Oxy- Colombia.	Cundinamarca and Arauca
Programa Mejoramiento Institucional - MAGIA	Fundación Mamonal	2,320	This program provides coaching to improve school management and focuses on strengthening work with teachers, parents, and the surrounding community. Genesis has supported the implementation of this project in 7 schools.	Bolívar
Jovenes Emprendedores	Fundación Actuar / Fundación Promigás	600	This project provides vocational training in 10 schools and funds about 60 self-sustainable micro business initiatives. It has been co-funded by Promigás and Actuar Atlántico, and was previously piloted in 10 additional schools.	Atlántico
Super Aula	Alianza Educativa and Granitos de Paz	1,135	Super Aula offers individualized assistance to students with learning difficulties who are integrated in regular schools. Genesis supports this project in five schools in Bogotá and has successfully replicated the experience in one school in Cartagena.	Cundinamarca and Bolívar
Corporación Educativa Huellas de la Esperanza	Fundación Huellas	270	Corporación Huellas de la Esperanza has an innovative and dynamic approach for working with preschool and elementary students. Genesis has provided support with an emphasis on strengthening the academic program, developing a better evaluation system, and documenting the pedagogical process with the future purpose of training other schools under this approach.	Atlántico
Learning to Learn - MacroProject	CINDE	750	Genesis partnered with CINDE to develop and test a quality educational model that strengthens reasoning processes in preschool and elementary students. This model uses: problem-solving games (classroom activities and educational video games), innovative teaching skills, and advanced technology to evaluate students' performance. The model's methodology, materials, and tools are being further developed so that it can be replicated at the national level.	Antioquia and Cundinamarca

III. Intellectual production

Project Name	Operator	No. of children benefited	Description - Schools	Location
Factores Asociados a la Calidad	Corpoeducación		Research project executed in alliance with Fundaciones Corona, Promigas, Luker, and Carvajal, which is aimed at developing an assessment instrument to measure the factors that are associated with quality education in Colombia.	National impact

Other projects with an exit strategy

Project Name	Operator	No. of children benefited	Description - Schools	Location
Centro Genesis - Nutrir	Fundación Nutrir	320	The Genesis Center provides nutritional support and tutoring activities with children and their families. Genesis and Acción Social have supported its operation.	Bogotá, D.C
Laboratorio de Idiomas	Institución Educativa Policarpa Salavarrieta	2,450	In 2008, with Genesis' support, a Language Lab for the teaching of English as a second language was established in this school. Genesis is currently co-funding the strengthening of this Lab with Acción Social.	Sucre
Casa del Niño Trabajador Doña Leo	Fundación Creciendo Unidos	337	In partnership with EMpower, Genesis has strengthened and supported the operation of a vocational training program as well as the academic reinforcement program, which promotes school retention and the enrollment of out-of-school children.	Norte de Santander
Visión en Familia	Fundación Estructurar	160	With the support of Genesis, Fundación Estructurar is implementing Escuela Nueva and Aceleración del Aprendizaje, two educational models, which help children reach their age-appropriate grade level.	Santander
Jardín Infantil Obrero	Jardín Infantil Obrero	150	Provide general operating support to the preschool which serves low-income students	Bogotá D.C

Project Name	Operator	No. of children benefited	Description - Complementary Services	Location
Selasca - Aprendamos Produciendo	Obra Social Mornes	70	Genesis' support has strengthened Selasca, a vocational training program targeted towards adolescents in vulnerable social and economic conditions.	Bogotá, D.C.
Gimnasio Ria Nicole	Fundacion Colombo Alemana Volver a Sonreir	400	The Gimnasio Ria Nicole provides a comprehensive education model that includes nutritional support, recreation, early stimulation and training for parents. Genesis supports operational expenses of the center.	Santander
Centro integral de atención en salud y educación ciase Rincón del Valle	Fundación HOPE	235	Genesis supports the implementation of the Health and Education Center and the Technology and Citizenship Program, which provide children with academic reinforcement, primary health services, access to technology, and nutritional support.	Bogotá D.C
Centro Familiar y Comunitario La Victoria	CINDE	2,504	Genesis supports a community focused academic strengthening program that has been shown to improve academic performance in 90% of participants and to increase parents' participation significantly.	Bogotá D.C
Fundación Niños Colombia Minicol	Fundación Niños Colombia Minicol	210	Minicol has a high quality preschool and elementary school that includes children with severe learning difficulties. Genesis provides general operating support to this project.	Guajira
Fortalecimiento Institucional y ampliación de la primaria	Casita de Belén	60	Genesis provides school scholarships for sixty children from low-income neighborhoods who might otherwise be unable to attend preschool.	Cali, Valle del Cauca
Cualificación del Modelo "Aceleración del Aprendizaje"	Dividendo por Colombia	8,000	For the past two years Genesis, in partnership with Dividendo por Colombia, has supported the validation of the evaluation system for former students, which facilitates the monitoring of the flexible model Aceleración del Aprendizaje.	Bogotá, D.C., Cali, Valle del Cauca and Medellín, Antioquia



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Fundación corona

corona



An example: Palabrario

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“Unlike most short-term professional development programs, which are disconnected from teachers’ needs and workplaces, Palabrario has developed a long-term approach that creates a professional community to support the ongoing development of teachers. It is anchored in the examination of teacher practice and the work of students.”

Fernando M. Reimers, “Pathways for Change”
in Americas Quarterly, Fall 2010.

”

Palabrario uses teachers’ previous classroom experiences and knowledge to improve their pedagogical methods and strengthen their teaching skills. By encouraging teachers and providing the necessary tools for change, we make sure that quality starts at the heart of the classroom. Improving the quality of teaching improves the quality of education, thus benefiting children directly.

Today Palabrario benefits over 71,000 students and 2,200 teachers from preschool to third grade in public schools from 20 municipalities in Cundinamarca, Antioquia, Valle del Cauca, Manizales and Medellín. Genesis Foundation working together with Fundación Corona, Negocios Corona, along with over 15 allies including foundations, companies, and local authorities, supports improved educational quality at 300 educational institutions in Colombia through Palabrario

www.palabrario.com

Testimonies Palabrario

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“Our main commitment as a partner in Palabrario is the pedagogical assessment of teachers: to build on their experience and previous knowledge and encourage them to reflect upon their pedagogical practices and transform these. This is the challenge we face as partners. Also, it is fundamental for other actors like families, local authorities and public libraries to promote not only the incorporation of Palabrario in the school’s curriculums but also in local, regional, and national public policies in order to improve the quality of education in Colombia.”

Carlos Alberto Casas Herrera
Director, Social Programs
Fundación Corona

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“Palabrario appeared in our institution with clear objectives and goals, an easy methodology, materials, teacher training strategies, pedagogical monitoring, an excellent staff, and motivating communication and benchmarking processes. Palabrario is more than a project, it is an educational proposal that encourages progress and constitutes an impetus for social, cultural, political and economic transformation in order to achieve educational goals.”

Dúmer A. Pedraza - Ordóñez
Rector of the Educational Institution La Moralia – Tuluá

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Macroprojects

First Learning Steps (FLS)



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Achievements 2010

- Genesis and Corporación Infancia y Desarrollo (CID) concluded the second year of operation in Santa Marta, Magdalena and the first year in Pueblo Viejo, Magdalena.
- FLS was successfully replicated in Pueblo Viejo, a different context with a distinct set of challenges. This experience allowed us to include adjustments to the initial model and provided us with useful information for future replications of FLS' comprehensive early childhood educational model.
- The second year in Santa Marta helped to strengthen the existing processes and consolidated our know-how.
- Evaluation results show that after one year, children acquired adequate cognitive, communicative, affective, and physical competences for their age.
- Five-year old children that finished their cycle in the program with significant progress were admitted to formal elementary school.
- The program was documented and evaluated by an external consultant with positive recommendations for its replication and transfer phase.
- The project received additional financial support from the Colombian Institute for Family Welfare-(ICBF), Agencia Presidencial para la Acción Social, and El Fondo para la Acción Ambiental y la Niñez.

Beneficiaries

- Through its offering of high quality early childhood education, workshops and training, the program benefited a total of 250 children between 2 and 5 years of age, 180 families, 40 adolescent mothers and their babies and
- The program also supported 23 teachers, community mothers, and staff members.

Goals for 2011

- Continue to operate the centers in Santa Marta and Pueblo Viejo and replicate the program in Zona Bananera, Magdalena.
- Further FLS' alliance with ICBF and local government.
- Document the existing processes, produce guidelines and manuals for the model's replication, and standardize the evaluation and monitoring instruments.
- Refine the appropriate replication strategy with the possible transfer routes.
- Search for new alliances at the local and national levels to replicate this program in the future.



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Learning to learn:

Achievements 2010

- Evaluation results show that after more than 8 months of constant participation in the program, children showed improvement in reasoning and problem solving and better overall performance in cognitive abilities than children in the control group.
- The teachers' training process (Unidades de Aprendizaje and game manuals) developed and piloted in Medellín (2009) are now being piloted in two additional schools in Bogotá with 11 teachers and 200 students.
- 12 teachers participating in the program successfully finished the "Diplomatura CINDE-GENESIS", a training program approved by the Secretary of Education from Medellín that gives official credits to participants. They emphasized the positive effect that the program had on their teaching abilities and classroom methodologies.
- A preliminary version of the educational software and evaluation system was developed. The final version will be ready in 2011.
- A total of 23 teachers and 750 children from 4 schools (in Medellín and Bogotá) participated in the program.

Goals 2011

- Continue to pilot the game manuals and teachers' training process in two schools in Bogotá and hire and train the team in Medellín in order to incorporate the methodology into other subjects and into the curriculum.
- Conclude the development of the educational software and the evaluation system. Conduct a pilot with a group of children from both schools in Medellín.
- Strengthen the partnership with the National Ministry of Education to design a replication strategy for 2012.
- Analyze the evaluation results obtained in Medellín and Bogotá and incorporate them in the program proposal.
- Disseminate the advances of the project among public and private institutions and create alliances for its future replication.

1) 100% of donations directly benefit the children

All of Genesis' administrative expenses are covered by its sponsors, founders, partners, and events. Thus, 100% of donations are directed to our grantees whose work improves the lives of underserved children every day.

2) Long-term commitments

Genesis Foundation aims to promote social and economic development by strengthening the organizations that it funds. This is best achieved by establishing and nurturing long-term relationships with stable and transparent institutions that are measurable, replicable, and sustainable over time. In addition to evaluating their mission, projects are carefully screened based on their potential for sustainable development and their ability to strive continuously towards their long-term vision.

3) Connecting donors with grantees

In an effort to provide utmost transparency and accountability to our donors, we use our website, newsletters, and site visits to ensure our supporters are familiar with the organizations they support.

4) Leveraging funds & partnerships

To increase the impact of each dollar Genesis invests, we work to create strategic alliances with other foundations and government agencies. In 2010, Genesis was able to leverage its investment \$ 1: \$ 5 in several projects.

Genesis actively introduces its grantees to donors, who may choose to fund the grantees directly. In 2010, grantees re-

ceived \$760,493 from other partners who were introduced to them by Genesis.

Genesis also provides 'challenge grants' where Genesis will match donations fitting specific criteria. Challenge grants are meant to provide an incentive for an organization to broaden its donor base and actively seek additional revenue. In 2010, we granted \$10,000 to one organization under this effort.

5) Added value

We develop an active working relationship with our grantees and guarantee transparency and a professional monitoring and evaluation process. We also provide technical support to contribute to the successful implementation of the projects. Genesis staff and our Board actively search for funds which can be leveraged to increase the impact of our investment.

6) Disseminating best practices

Genesis seeks to positively influence the education sector by disseminating best practices and know-how. We do this by 1) developing quality models for the private and public sector for teacher training, pedagogical approaches, infrastructure standards, and school management; and 2) fostering a culture of evaluation among the education community. Furthermore, we make sure that the projects we support are in alignment with public policies.

Why is Genesis different?

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years





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Our board and staff

Board of directors

Carolina Esquenazi-Shaio, President

Andrea Lawson Gertsacov

Cristina Gutierrez de Piñeres

Susan Mayer, Treasurer

Herbert Selzer, Secretary

Juan Carlos Garcia

Emeritus Directors

Edmundo Esquenazi

Jimmy Mayer

Antonio Puerto

Staff

Cristina Gutiérrez de Piñeres Executive Director – Colombia



As Genesis' Executive Director, Cristina executes the Board's vision, manages the overall functioning of the foundation,

and directs the day-to-day operations in Colombia. Cristina was responsible for opening the office in Colombia in 2005. Before coming to Genesis, she had four years of clinical psychology experience in Colombia and New York working with vulnerable children and their families. Cristina has also worked with UNICEF Colombia as a Program Assistant for the Humanitarian Action Department, overseeing programs for displaced and demobilized children. Cristina holds a Bachelor of Arts in Psychology from the University of Maryland at College Park and a Master's degree in Developmental Psychology from Teachers College, Columbia University.

Marcela Venegas MacroProjects Coordinator



As MacroProject coordinator, Marcela is responsible for monitoring and evaluating the two MacroProjects currently spearhead-

ed by Genesis, while building partnerships with public and private entities and prospective and current donors. She oversees implementation of the MacroProjects, directs and coordinates the program organizing committees, and reports advances and results to donors. She brings to Genesis her experience working with children and vulnerable families, as well as a background in education. Marcela has worked as a field assistant in the implementation of the Peace Games, a program implemented in rural Colombian schools, and has served as a consultant for the design of Red JUNTOS, a government strategy designed to eliminate extreme poverty in Colombia. Marcela holds a Bachelor of Arts in Psychology from Universidad de los Andes in Bogotá and a Master's degree in Intercultural Education from the Freie Universität in Berlin, Germany.

Natalia Escobar Project Coordinator for Colombia



As a Project Coordinator, Natalia is responsible for helping to evaluate the projects as well as monitoring and supervising their

implementation. She also supports alliances among donors, grantees, and partners and provides general assistance to the daily operation of the Foundation in Colombia. Natalia has significant experience managing social projects. Before joining Genesis, Natalia worked at Fundación Empresarios por la Educación and directed the Observatorio de Calidad de la Educación (Quality of Education Observatory) in Caldas. She developed her passion for development work while working as a research assistant in corporate social responsibility at the Universidad de los Andes in Bogotá. Natalia holds a bachelor's degree in Industrial Engineering from the Universidad Nacional de Colombia and is a Specialist in Social Marketing from the Universidad de Manizales.

Camila Díaz Development Analyst- NYC



Camila worked for two years as a Program Analyst in Colombia. She was responsible for helping to evaluate and pre-select prospective

grantees while monitoring and evaluating existing projects. Continuing with her professional development, she moved to New York in 2009 to pursue her Master's degree in International Educational Development at Teachers College, Columbia University. Camila worked at the Genesis New York office as a volunteer for one year, and in August 2010, formally joined the staff in NYC as a Development Analyst. Camila facilitates the implementation of the development strategy, designs the communication materials, and supports the Executive Director with the daily operation of the foundation in New York and Colombia. At the beginning of her career, she worked at the Organization of American States in D.C. Upon her return to Colombia, she worked as an Account Executive at Dattis. She has a Bachelor's degree in Political Science with a minor in History from Universidad de los Andes in Bogotá, Colombia.



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Financial highlights

	Program-related	Administration Related	Total
SOURCES			
Genesis Endowment	\$541,617		\$541,617
Sponsors	\$419,057	\$350,000	\$769,057
Donations (Individuals, Corporations, Events)	\$263,203		\$263,203
Grantee-Direct Support			
SUB TOTAL	\$1'223,876	\$350,000	\$1'573,876
Interest Income		\$160	\$160
Prior Year Reserved Balance	\$1'441,971	\$344,841	\$1'786,812
TOTAL	\$2'665,847	\$695,001	\$3'360,848
USES			
Grants to Colombia	\$1'126,969		\$1'126,969
MacroProjects	\$670,910	\$53,702	\$724,612
Events	\$10,070		\$10,070
Staff		\$142,085	\$142,085
Administrative		\$37,684	\$37,684
Technology		\$3,729	\$3,729
SUB TOTAL	\$1'807,949	\$237,200	\$2'045,150
Unallocated 2010 commitments	\$54,000		\$54,000
TOTAL	\$1'861,949	\$237,200	\$2'099,150
Payables 2010 and 2011	\$803,898	\$457,801	\$1'261,699

Our supporters

Genesis extends a heartfelt thank you to all our donors and volunteers who have generously given their time and resources, both of which help give more children a quality education and the chance for a brighter future. We have only included the names of those who have given us permission to list them, but we appreciate them all.



Gift Category	Recognition Name Identified by the Donor
Summa Cum Laude (\$100,000+)	Edmundo & Mayra Esquenazi Genesis Endowment Jim & Marilyn Simons Prince Resources LDC Anonymous
Magna Cum Laude (\$50,000-\$99,999)	Agencia Presidencial para la Acción Social Instituto Colombiano de Bienestar Familiar (ICBF)
Valedictorian (\$25,000-\$49,999)	Banco Santander Fondo de Acción Ambiental para la Niñez Occidental Petroleum Corporation
Cum Laude (\$10,000-\$24,999)	Alberto Peisach JP Morgan Chase & Co Sanford
Dean's List (\$1,000-\$9,999)	Carlos Hurtado Claudia Huijbers Daniel & Sharon Roitman Factor Group Herbert Selzer Juliana Samper Michael Hirschhorn RBC International Wealth Management The Candela Family
Honor Roll (\$100-\$999)	Alberto Piedrahita & Juliana Rodríguez Allen N. Ross & Flory Shaio Avianca

Gift Category	Recognition Name Identified by the Donor
	Francisco Felix Rodriguez Giftback Hoteles Estelar Santa Marta James Bell James Lamerton Julian Iragorri Sarah Caridi Susie Mayer
Academic Excellence (\$1-\$99)	German Serrano Jairo Enrique Pertuz Jorge Lerner Juan Fernandez
Anonymous Gift Size	Alberto Bernal Andres Echavarria Colgate Palmolive Co GreenLight Capital Juan Carlos Garcia Canizares & Family Julian & Jose Maria Echavarria Foundation Sylvia S. Cadena
Supporters	Andres Cortes Dattis Gustavo Carvajal Juan Pablo Cuervo Jose Vicente Vargas Loeb Block & Partners Organizacion Internacional para las Migraciones (OIM) Prieto & Carrizosa Abogados William Quellec

What can you do to help?

You can help by:

- MAKING A DONATION
 - A one-time donation
 - Recurring donation (per month, quarterly, bi-annually)
 - Gift in honor or in memory of a loved one
 - Legacy in your will
- INTRODUCING US TO GRANTEES, PARTNERS OR PROSPECTIVE DONORS
- HOSTING AN EVENT IN BENEFIT OF GENESIS
- SPREADING THE WORD ABOUT OUR WORK
- VOLUNTEERING AT EVENTS OR FOR SPECIAL PROJECTS
- RAISING AWARENESS OF THE EDUCATIONAL NEEDS OF COLOMBIAN CHILDREN
- PARTICIPATING IN OUR EVENTS



100% of the donations we receive directly benefit the children.

The Foundation's administrative expenses are borne by the founders and sponsors.

To make a tax deductible donation or for more information on how you can help bring a brighter and better future for children, please contact us at:



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