



Genesis Foundation

**THIS REPORT WAS  
WRITTEN WITH THE  
HELP OF OUR GIRLS  
AND BOYS WHO ARE  
LEARNING HOW TO  
READ AND WRITE.**

**GENESIS 15 YEARS**

**OF SERVICE IN 2016**

This report was written with the help of our girls and boys who are learning to read and write. They are the ones that count on limited educational opportunities but are ultimately the ones that write our history. Genesis Foundation acts as a facilitator of children's dreams, guaranteeing them a better education. The letters and numbers reflect our everyday work. However, this time they are not telling a fable; they are writing a story: a story that doesn't include "the end", but continues for many years with an endless "to be continued"



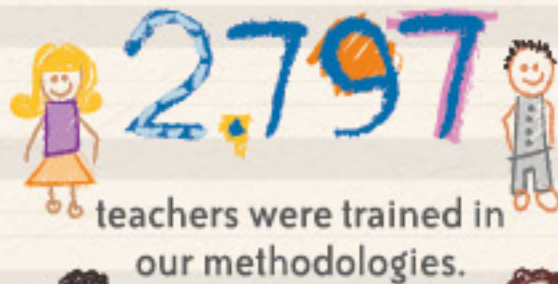
# Our Results in 2016



100.800 students benefited directly from our programs.



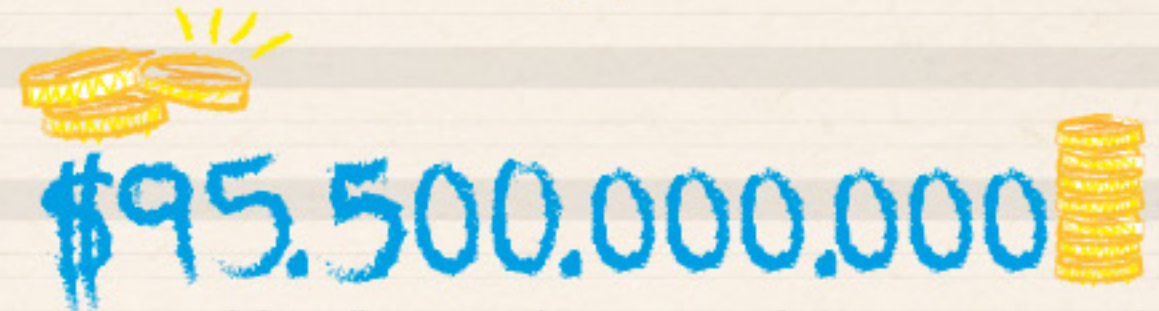
1000 early childhood educative institutions and organizations benefited with our programs in 26 departments in Colombia.



2.797 teachers were trained in our methodologies.



1,300,000,000 COP of own resources were invested in our programs.



\$95.500.000.000 Our portfolio reflects a total investment of 95,500,000,000 COP in our programs from allies as well as our own resources.



We were able to transfer

the methodology of "Palabrario and Numerario" and "First Learning Steps" to other operating organizations.



100% of Genesis' programs were aligned with public policy.



Since 2001 we have invested 17,300,000 USD of our own resources in our programs.



# Working Methodology

Vital Learning cycle

Early childhood



mis primeros pasos

Strengthening



Transitions for early childhood

LA GRAN TRANSICIÓN DE LA PRIMERA INFANCIA

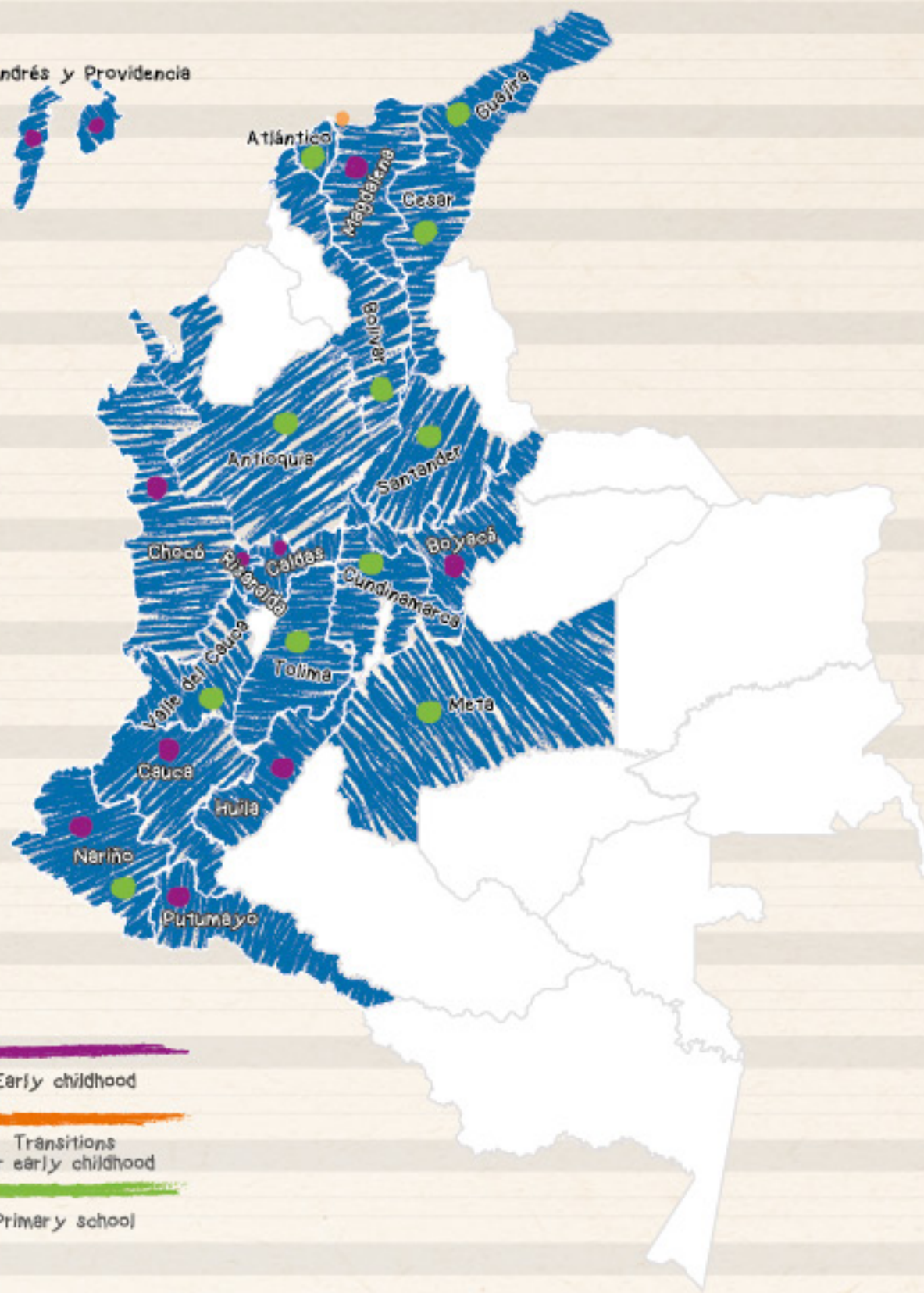
Primary School



Tierra Magica



San Andrés y Providencia



Early childhood

Transitions for early childhood

Primary school

# First learning steps




 4 departments

14.479 children benefited



40 centers of children development 

1.066  teachers and pedagogic advisors

5 partners 

 USD \$11.859.486  
Total investment

USD \$172.414  
Genesis Foundation's contribution

# Steps



## Achievements in 2016

- ★ We have created a new working model with families, community and networks.
- ★ We have continuously trained our teacher staff to improve the pedagogical processes component.
- ★ We have participated in working sessions related with early childhood at the regional level.


## Partners in 2016


- Corporación Infancia y Desarrollo.
- Drummond.
- Fundación Bancolombia.
- Instituto Colombiano de Bienestar Familiar - ICBF.
- Tamarin Foundation.



# strengthening

10 Departments   
60.885 children benefited 

1.001 service units reached 

760 teachers and pedagogic advisors 

14 partners 

USD \$19.405.707

Total investment

USD \$20.000 

Genesis Foundation's investment



## Achievements in 2016

- ★ We have transformed 760 educational environments.
- ★ We have strengthened 241 public entities in early childhood integral care (pedagogic model, health and nutrition, family, community and networks administration and finance)
- ★ We have made 9,782 family visit and 6 spaces of qualification of the interdisciplinary teams (legal representative, psychologists, nutritionists or nurses, social workers, educative agents) in the public entities.

## Partners in 2016

- |                                                                                                                                                     |                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
|  Aldeas Infantiles SOS                                         |  Fundación Juego y Niñez                           |
|  Corporación Infancia y Desarrollo                             |  Fundación Plan Internacional                      |
|  Departamento Administrativo de la Presidencia de la República |  Fundación Saldarriaga Concha                      |
|  Departamento Administrativo para la Prosperidad Social        |  Instituto Colombiano de Bienestar Familiar (ICBF) |
|  Fundación Bancolombia                                         |  Ministerio de Cultura                             |
|  Fundación Carrulla (Aeiotu)                                   |  Ministerio de Educación                           |
|  Fundación Éxito                                               |  Ministerio de Salud y Protección Social           |



# Transitions

for early childhood



1 Department



700 children benefited



3 CDIs Centers of early childhood

5 Schools



39 teachers and pedagogic advisors



3 partners



USD \$100.171

Total investment

USD \$42.723

Genesis Foundation's investment



## Achievements in 2016

Thanks to Transitions Program the teachers and educative agents reached:

- Have identified areas such as literature, speech, and textual production to support the transition of children into elementary programs.
- Have recognized the importance of the integral language and the use of literature to support the development of communicative processes in children of all ages.
- Have implemented evaluative processes to characterize the children and didactic strategies that favor the transition of children in the learning of written language.
- Have raised awareness over the importance to achieve sequentiality in learning processes of children through a curriculum. Evaluating through performance and competitions, giving significance to the pedagogic strategies and facilitating the planning of the educative agents and teachers.
- The program was systematized and is ready to be replicated in different regions.

## Partners in 2016

- Alcaldía de Ciénaga
- Fundación Promigas
- Promigas



# Palabrarario & Numerario



9 Departments

24.627 Students



38 Schools



932 Teachers

11 Partners



USD \$401.159

Total Investment

USD \$148.796

Genesis Foundation's investment



## Achievements in 2016



- ✓ We have changed the way to teach the reading, writing, and mathematics in the 92% of the schools with which we have worked.
- ✓ We have improved the results in language and mathematics competitions in the 72% of the schools with which we have worked.
- ✓ We have consolidated the alliance between Mercy Corps, APC-Colombia, and the Genesis Foundation to strengthen the program in Antioquia.
- ✓ We have strengthened the program in Antioquia, Buenaventura and Cundinamarca, in Socio-Emotional Learning Skills (SEL).

## Partners P&N



Agencia Presidencial de Cooperación Internacional de Colombia

Bladex

Cooperación Educativa

Minuto de Dios

Fundación Carvajal

Fundación Corona

Fundación Scarpetta Gnecco

Fundación Sociedad Portuaria Regional de Buenaventura

Universidad de Antioquia



# Tierra Mágica



It was piloted in 6 Educational Institutions of Bogotá, Medellín and Envigado and relevant adjustments were made to the product and implementation.



## Achievements in 2016

Consulta en [www.tierramagica.com.co](http://www.tierramagica.com.co)



- ✓ We have finished the three associated products: teachers training tutorial, 15 videogames and an evaluation system that evaluates children's development.
- ✓ We have articulated the program with the standards of the Ministerio de Educación Nacional.
- ✓ We made a pilot in 6 schools (Bogotá, Medellín and Envigado) with excellent results according to surveys from teachers and students.



## Partners

- Aulas Amigas
- Fundación CINDE Colombia

# Juventud rural



2 Departments

182 Students



9 Schools



2 Partners



USD \$56.500

Total investment in 2016

USD \$35.000

Genesis Foundation's investment

Partners in 2016

- ✓ Fundación Bancolombia
- ✓ Fundación Cerrejón
- ✓ Fundación Manuel Mejía

## Achievements in 2016



- ✓ We have promoted abilities within school government to monitor the activities about the training, feasibility, execution, and evaluation of the Productive Pedagogical Projects (PPP), in order to strengthen the revolving funds through the implementation of the Method of Monitoring and Participation Evaluation.
- ✓ We have evaluated the alliances with local and/or regional organizations to strengthen the execution of the PPP.
- ✓ We have realized a curricular integration of the PPP model in all of the educative institutions participants.
- ✓ We have designed instruments to create a technical and financial analysis of the PPP in each of the schools participants.

# 15 years

transforming the way  
children learn

1

2

3

4

5

6

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12

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15

# Genesis Foundation



## Board of Directors

- Jaime Bermúdez - President
- Susan Mayer - Treasurer
- Herbert Selzer - Secretary
- Carolina Esquenazi-Shaio
- Juan Carlos García Cañizares
- Andrea Lawson Gertsacov
- Cristina Gutiérrez de Piñeres
- Jorge Di Terlizzi
- Margarita Rebhein

## Emeritus

- ✓ Edmundo Esquenazi (RIP)
- ✓ Jimmy Mayer
- ✓ Antonio Puerto



## Staff



★ Cristina Gutiérrez de Piñeres  
Executive Director

★ Carolina Uribe  
Project Manager

★ Lucila Cecchi  
Development and Fundraising Director

★ Patricia Trujillo  
Administrative Manager - Colombia

★ Natalia Henao  
Project Manager

★ Jennifer Gerbereux  
Administrative Manager - USA

★ Karin Kramer  
Project Manager

# Financial Summary

from USA and Colombia

	Programs USD	Administrative USD	Total USD
SOURCES	\$ 1.541.245*	\$ 332.765	\$ 1.874.009
EXPENSES	\$ 1.215.138	\$ 281.918	\$ 1.497.055

\*Does not include the reserve from previous years

## 15 years in service

417.000 children supported with our programs	18.000 trained teachers	105 programs and organizations supported
26 departments reached		USD 17.300.000 invested

# Donors

# list 2016



## SUMA CUM LAUDE (+US\$100K)

- Familia Esquenazi
- Genesis Endowment
- Instituto Colombiano de Bienestar Familiar
- Jim & Marilyn Simons
- Jimmy Mayer

## MAGNA CUM LAUDE (+US\$50k-99k)

- Corporación Minuto de Dios
- Fundación Bancolombia MPP
- Fundación Éxito
- Piero Dicapua

## VALEDICTORIAN (+US\$25k-49k)

- APC Colombia
- Drummond
- Fundación Corona
- Fundación Éxito

## CUM LAUDE (+US\$10k-24k)

- Bladex
- Daniel Roitman
- Fundación Bancolombia
- Fundación Éxito
- Sociedad Portuaria de Buenaventura
- Tras La Perla Events

## DEAN'S LIST (+US\$1k-9K)

- Alomaster
- Antonio Ucrós
- Avaxo
- Colegio Nogales
- Cordilleras
- Flory Shaio
- Fundación Carvajal
- Fundación Éxito
- Fundación Ramirez Moreno
- Fundación Scarpetta Gnneco
- Greenlight Capital
- IQ Outsourcing
- J.C. Kellogg Foundation
- Juan Candela
- Latam Limited
- Melanie Giegel
- Minipak
- Nobis Foundation
- Petroworks
- Universidad de Antioquia

## HONOR ROLL (+US\$100-999)

- Alberto Bernal
- Colegio la Enseñanza
- Colegio Santa María
- David Edelhson
- Fundación Nuevo Marymount
- Fundación Scarpetta Gnecco
- Gimnasio del Norte
- Guillermo Ochoa
- Herb Selzer
- María José Borrero
- Universidad de Antioquia

## OTHER DONATIONS

- José Vicente Vargas
- Lamitech
- Sanford
- The Compass Global Investments LLC